



*Syracuse Friends of Chamber Music*  
*Celebrating our 68<sup>th</sup> Year!*

**Advertising in the SFCM Program**  
**2017-2018 season (reduced, for last four concerts only)**

- **Seven-concert season featuring world-class ensembles. Last season's opening concert featured the Juilliard String Quartet and drew 619 people. Our 2017 season opened with the Takács Quartet.**
- **One of Syracuse's most respected cultural institutions.**
- **Well-educated, affluent, loyal audience, including over 350 season subscribers.**
- **Handsome, informative program booklet with large glossy 8½" x 11" pages.**
- **Ad prices for black and white ads unchanged since 2005!**
- **Our most recent program booklet can be viewed at our website, [www.SyrFCM.org](http://www.SyrFCM.org).**

**Advertisement costs**

**Note:** Ads will appear in the programs for our last four concerts.

**Black and white ads:**

**Full-page ad:** ~~\$490~~ \$280 (11" high x 8.5" wide)  
**Half-page ad:** ~~\$290~~ \$170 (5.5" high x 8.5" wide or 11" high x 4.25" wide)  
**Quarter-page ad:** ~~\$185~~ \$110 (2.75" high x 8.5" wide or 5.5" high x 4.25" wide)

**Premium Ads (*color*):**

**Covers:** No cover space available for this program

**Color pages:** Full page ad: ~~\$800~~ \$430 Half-page ad: ~~\$450~~ \$245 Quarter-page ad: ~~\$275~~ \$145

**The ad deadline for our winter/spring program is December 22, 2017**

**Note 1:** As an advertiser you will be sent two complimentary tickets so that you can experience for yourself the great music and audience excitement at our concerts!

**Note 2:** Sponsors of any of our concerts receive a complimentary full or half-page ad and other perks. See the Sponsorship information page at our website ([www.SyrFCM.org](http://www.SyrFCM.org)).

Questions? Write [sfcm00@gmail.com](mailto:sfcm00@gmail.com) or call 315-682-7720.

A check payable to "SFCM" with "Program Ad" written in the memo field should be mailed to:  
**SFCM, P.O. Box 215, DeWitt, NY 13214**